

FoodforThought



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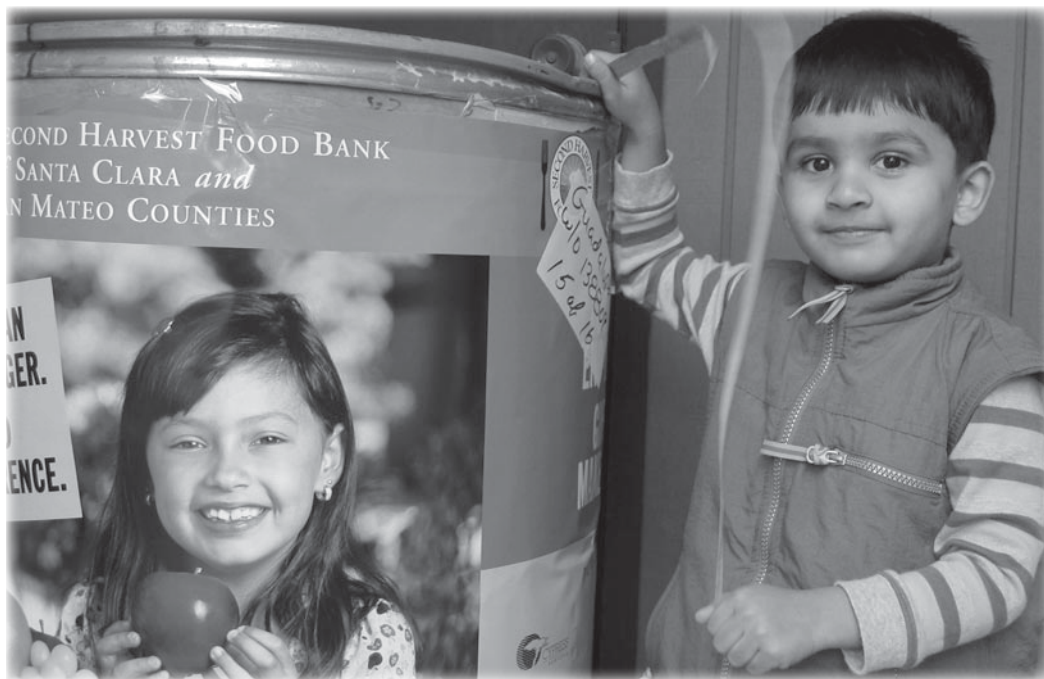
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An affiliate of America's
Second Harvest

Local Family Rallies Community Giving



In an effort to combat local hunger, Rajesh Patil, his wife Swapna, and their three-year-old son Tanishq started the Feed the Need club to collect food for Second Harvest Food Bank this past holiday season.

Reaching out to friends and neighbors, the family collected more than 800 pounds of food in just three weeks.

"Not caring about the rough weather, we reached people door-to-door asking them to donate food for those in need," Rajesh said. "We made it easy for people to give."

Rajesh and his wife started the Feed the Need Club through their company All7days, Inc. a, non-profit organization aimed at implementing social

change through grass roots efforts. The food drive was the organization's first social project.

"We want to be an inspiration in our community and show if one family can achieve such success what can we achieve if we all work together towards a common goal," Rajesh said. "We can each make a great difference and make the world a better place for everybody."

The Patil family was recognized with a bronze level award for their results and invited to attend Second Harvest's Food & Fund Drive Awards Event held at the Mountain View Center for the Performing Arts on March 18, 2008.



Above: Three-year-old Tanishq Patil poses with the food barrel that he and his parents helped fill with donations from friends and neighbors. Left: Rajesh and Swapna Patil collected over 800 pounds of food for Second Harvest.

A

cross the nation, rising food, energy and housing costs are negatively impacting the budgets of hundreds of thousands of people. The situation in Santa Clara and San Mateo Counties is no different.

According to the U.S. Department of Agriculture, in the past year, the consumer price of eggs has gone up 40%, milk is up 26% and the price of a loaf of bread has risen 20%.

Couple this with the fact that gas prices are rising on a daily basis, and it creates a precarious situation for our low-income clients who were already struggling to survive. As a result, we have seen a sharp increase in demand for our services. We have distributed more than 10% more food to 7% more low-income people this year compared to last year.

Rising food and fuels costs are not just having an impact on our clients, the Food Bank is feeling the pinch as well. In order to promote health and to supplement the reduction we are experiencing in donated non-perishable food items, the Food Bank acquires fresh fruits and vegetables from local growers. This produce is either donated or sold to the food bank at a very low cost. However, we must pay the fuel costs to transport

this produce from the grower to the Food Bank and finally to our clients and partner agencies. The skyrocketing fuel costs have put additional pressure on our already tight budget. In addition, in the past we have purchased eggs, milk, and chicken to distribute to our clients. Unfortunately the Food Bank is not immune from the inflation figures previously mentioned and as a result we are forced to cut back on our purchasing of these nutritious but costly foods. We have been affected by Federal, State and local budget cuts as well.



As we move forward into the second half of 2008, we will be relying on you, our donors, to help us continue to meet the food needs of low-income individuals, seniors and families in our community.

A great way to support the Food Bank this summer is to participate in our Share Your Lunch campaign, which kicks off May 1st and runs through August 31st. Food and funds collected during this drive will be used to feed low-income children during the summer when they don't have access to the free breakfast and lunch programs served by their schools during the school year. Please help us continue to serve those who are most vulnerable to hunger—our children.

From a communications standpoint, I am excited to announce that we launched an eNewsletter in April! We've designed it to keep our valuable supporters informed about local hunger alleviation efforts and the latest happenings at Second Harvest Food Bank.

If you wish to receive the eNewsletter, go to SecondHarvestFood.org to sign up or call our donor hotline at 1-866-234-FOOD (3663).

Every eNewsletter will include new opportunities for you to take a stand against hunger and personal stories of struggle and hope, so that you know how your contributions are making a real impact on the lives of others.

We want to engage you, our loyal supporters, in a meaningful dialogue. Our goal is to form a deeper partnership with our supporters so that eventually, no one in this community will have to go to bed hungry or wonder where their next meal is coming from.

There are enough resources in our community to end local hunger. More importantly, there are thousands of caring individuals like you to put an end to this epidemic. Thank you for believing in us.

With much hope for the future,
Warmly,

Chip Huggins

Do You Earn Enough to Live Here?



A single mother with two children can't get by on any less than an annual salary of \$65,864. Childcare expenses almost equal housing and utility costs combined, with little left over for other necessities.

A family of four living in Santa Clara or San Mateo Counties needs to earn no less than \$77,069 a year just to cover the basics. This income might be sufficient for a “bare bones” existence but does not allow for extras such as car repairs, medical emergencies, or a savings account.

According to a 2007 study conducted by the California Budget Project called *Making Ends Meet: How much does it cost to raise a family in California*, the federal “poverty line (which for a family of four is \$20,000 a year) is an obsolete measure that fails to take into account the reality of modern families.” The report concludes that “...as a national standard, the poverty line does not reflect California’s high cost of living.”

For most Californians, living paycheck to paycheck is a given. Single adults must make twice the hourly minimum wage to pay for food, healthcare, housing, transportation, utilities and taxes. A single mother with two children can’t get by on

any less than an annual salary of \$65,864. Childcare expenses almost equal housing and utility costs combined, with little left over for other necessities.

In response to the exorbitant cost of living in this area, individuals are eligible to receive food assistance from Second Harvest Food Bank if their monthly income is almost twice that of the federal poverty line (\$40,000). However, the average annual income for the families we serve is \$16,058.

After paying for fixed expenses such as rent, child-

care, utilities and transportation, there is little left for food. The majority of those receiving assistance from Second Harvest have jobs but still struggle to provide enough nutritious food for themselves and their families. In addition to experiencing hunger and food insecurity, the households we serve face chronic health conditions as a result of eating inexpensive, high-fat, calorie-dense foods.

“Maintaining a balanced and healthy diet that includes fresh produce, meats, grains, and dairy products, such as milk, is extremely cost prohibitive for low income families. They sim-

ply can’t afford it,” comments Second Harvest Food Bank Nutritionist, Nancy Garcia.

According to CEO Chip Huggins, “Our responsibility is not only to alleviate hunger but to nourish the bodies and minds of those who are struggling to make ends meet. It is impossible for children to thrive when they are fueling their bodies with fast food. Teaching proper nutrition in health class is not enough anymore. If a child’s parents can’t afford to buy healthy foods, those lessons at school don’t mean much.”

In response to the inadequate access low-income households have to fresh produce, Second Harvest launched the Produce Mobile Program in 2006. Like a farmers market on wheels, the Food Bank delivers fresh produce including oranges, lettuce, carrots, squash and strawberries to 10,000 households each month.

2007 FOOD & FUND DRIVE WINNERS

Second Harvest Food Bank's CEO Chip Huggins and 2007 Holiday Food & Fund Drive Chair Bill Watkins, President and CEO of Seagate Technology, acknowledged outstanding contributors at the annual awards and recognition event held on Tuesday, March 18th at the Mountain View Center for the Performing Arts.

The 2007 Holiday Food & Fund Drive brought in a record \$6.6 million and 1.6 million pounds of food. Thanks to everyone who supports Second Harvest year after year.

Right: Guests enjoy the reception at the Mountain View Center for the Performing Arts. Below: Chip Huggins, CEO of Second Harvest Food Bank (far left), and Lynn Crocker, Director of Marketing and Communications for Second Harvest Food Bank (far right), pose with Lissa Kreisler and Sam VanZant, morning DJs on KBAY and emcees for the awards event.



Right: Aurora Catering provides delicious food at the awards event.





Bill Watkins and Elena Sexton of Seagate, winners of the Food & Fund Drive Chairman's Cup and Chairman's Right-Hand Woman Awards (respectively) .

Food & Fund Drive Chairman's Cup

Appreciation for the dedication and effort made by this year's Chair

Bill Watkins, Seagate Technology

With deepest gratitude, Second Harvest recognizes their 2007 Food & Fund Drive Chair, Bill Watkins, President and CEO of Seagate Technology, for his outstanding and inspiring leadership.

Chairman's Right-Hand Woman Award

Appreciation for the above and beyond commitment and great work done in support of this year's Chair

J.J. Martin, Seagate Technology Elena Sexton, Seagate Technology

Special thank yous to J.J. Martin and Elena Sexton of Seagate for their roles in the success of this year's drive.

Brass Ring

Any company or organization earning 500,000 points or more in a single year

Applied Materials

The theme for Applied Materials' drive this year was "Together We Can Make a Differ-

ence". They raised funds through a variety of events including a canned sculpture contest and a solar car race. In addition, on December 1st, more than 180 employees participated in Helping Hands Day, boxing 4,500 boxes of food for Second Harvest's Family Harvest Program.

Cisco Systems

Cisco's Global Harvest of Hope campaign provides support to food banks worldwide. In addition to raising money through creative events and activities, Cisco employees donate hundreds of hours of their time volunteering at the Food Bank.

Cypress Semiconductor Corporation

Cypress is continually striving to outdo themselves. This year they held an inspiring kick-off event, a wine tasting event, and their infamous canned sculpture contest along with other unique activities throughout the holiday season.

Google

During the holiday season, Google employees "shopped until they dropped," during a Costco shopping spree where they purchased most needed food items by the pallet. Donations were matched by Google.



Jan Stewart of NetApp poses with the Brass Ring award.

NetApp

NetApp excelled once again this year by focusing on raising funds through Second Harvest's Virtual Food Drive. NetApp employees are extremely creative and motivated by their deep sense of compassion for the community they live and work in.

San Francisco Chronicle Season of Sharing

The San Francisco Chronicle has been fighting hunger around the Bay Area since 1987. Their "Season of Sharing" series features local families and people in need and encourages readers to make a difference in the lives of their neighbors. Over the past 20 years, the Chronicle's efforts have resulted in more than \$2,200,000 worth of support for Second Harvest.

SanDisk

For 13 years, SanDisk has provided substantial financial support to the Food Bank; contributing nearly \$1 million to feed families in need. In 2007, SanDisk earned the brass ring award by generating more than 500,000 award points in a single year.

Community Champion Award

Non-corporate groups with the highest total donation in each of three size categories

Fewer than 250 participants: 8th Annual Mitch Thurston Turkey Drive

Belmont resident Mitch Thurston, together with his friends, family, Capmark Finance co-workers, and other companies, raised close to \$50,000 this year, which provided more than 4,000 Holiday Turkeys to San Mateo County's most vulnerable families and seniors.

250 - 1,000 participants: Severns-Pease Christmas Display

Their motto is: "We give you lights, you give us the food, and nobody gets hurt." The Severns Family Foundation hosted its 5th annual food drive in conjunction with their Severns-Pease Christmas Display consisting of 60,000 computer controlled lights synchronized to music. Their total for the past five years is over \$113,000!



Chip Huggins, SHFB, Christine Quick, Evergreen School District and Bill Watkins, Seagate enjoying Evergreen's award.

More than 1,000 participants: Evergreen School District

Eighteen elementary and middle schools within the Evergreen District came together to collect more than 52,000 pounds of food. This is their 9th year of running a Holiday Food & Fund Drive for Second Harvest.

Corporate Champion Award

Company with the highest total donation in each of three size categories

Fewer than 250 participants: Sonicwall, Inc.

SonicWall, Inc. employees enthusiastically continued their annual support of Second Harvest in 2007 collecting more than \$35,000 dollars and 5,000 pounds of food.

250 - 1,000 participants: Cypress Semiconductor Corporation

Cypress Founder, President, and CEO, T.J. Rodgers has been a strong supporter of the Food Bank for many years. In fact, he has served as the Food Drive Chair twice. His enthusiasm for the Food Bank inspires and motivates Cypress employees to get involved.

More than 1,000 participants: Cisco Systems

John Chambers, Chairman and CEO of Cisco, auctions off an annual Viva Las Vegas package where 3 employees "win" a two-night trip to Vegas on John's private jet. Employees also supported Second Harvest this season by purchasing gelato in light-up martini glasses from executives and employee volunteers. During this annual campaign, donations are matched by both the Cisco Foundation as well as John Morgridge, tripling the impact.



Chip Huggins, CEO, SHFB, Mike Yutzenka, Cisco Foundation and Bill Watkins, Seagate celebrate Cisco's award.

Corporate Food Bowl Challenge Trophy

Company with the highest per capita donation and more than 50,000 points total in a single year



Cypress Employees pose with their awards.

Cypress Semiconductor

Cypress' dedication to helping those in need in our community has earned them this award 17 years in a row! Their enthusiasm not only supports Second Harvest, but inspires other companies to increase their giving goals and rise to the challenge.

Honorary Employee Food Bowl Challenge Trophy

New to the Food Bank in 2007, this award was inspired by NVIDIA and their employees' tremendous efforts and unparalleled growth in total donations during the 2006 Holiday Food & Fund Drive.

2006 - NVIDIA

As co-chairs of the 2006 Holiday Food & Fund Drive, Jen-Hsun Huang and Chris Malachowsky rallied their employees to help Second Harvest close out the 2006 season with record-setting results.

Employee Food Bowl Challenge Trophy

This award is given to the organization with the highest per capita employee donations (corporate gifts not included) and more than 50,000 points in a single year.



Mark Walker and Julie Moore of Applied Materials hold their Employee Food Bowl Challenge trophy; pictured with Chip Huggins.

Applied Materials

Julie Moore, the food drive community champion, challenged employees in creative ways to go above and beyond even their own expectations. As a result, Applied Materials nearly doubled contributions from last year.

Freshman Champion Award

Organization new to the Food & Fund Drive that had an outstanding first effort

Save Mart Supermarkets

We congratulate Save Mart Supermarkets on an exceptional first year food drive. They got into the spirit and donated more than 66,000 pounds of food!



Alex Machsoud and Ken Buerke of Save Mart, winners of the Freshman Champion Award.

Golden Apple Award

School with the highest per capita donation

Woodland School

This is Woodland's 9th year running a drive and their second year receiving the Golden Apple award. In 2007, their student body of 210, raised \$4,875 and collected more than 3,400 pounds of food.

Million Pounds Club

Any company or organization that accumulates the equivalent of a million pounds of food – pounds continue to accrue and are recognized again at the 5, 10, 15 and 20 million pounds mark



Chip Huggins, CEO, SHFB, Connie Wilson, Google and Bill Watkins, Seagate celebrate Google's induction into the Million Pounds Club.

Google- 1M Pounds

Google is quickly becoming a major player in each year's Holiday Food & Fund Drive continually rallying their employees to get involved in food and fundraising efforts.

National Association of Letter Carriers – 1M Pounds

For fifteen years, our local postal employees have been fighting hunger by collecting food from individuals along their postal routes. This past year, the National Association of Letter Carriers' "Stamp Out Hunger" Food Drive raised over 320,000 pounds of food in Santa Clara and San Mateo Counties.

MVP Award

Person who demonstrates the most excitement for the Food & Fund Drive

Corporate – Betty Steen, NXP Semiconductors

Anyone who knows Betty Steen knows she is a talented and tireless community champion who goes above and beyond in all of her efforts. She has been a longtime supporter of Second Harvest Food Bank.

Community – Christine Quick, Evergreen School District

Chris Quick has been coordinating the Holiday Food & Fund Drive for Evergreen School District since 1998. Chris sets a wonderful example for her students.

Rodin Award

Winner of the canned food sculpture contest

Cypress Semiconductor Corporation – Race to End Hunger

Constructed by the New Products Division Cypress' "Race to End Hunger" canned sculpture utilized more than 10,000 pounds of food to create a race track with the celebrity judges racing remote controlled cars to the finish. Approximately 20 Cypress employees contributed to its design and construction.

Share Your Lunch Award

The company or organization with the highest per capita donations during the 2007 Share Your Lunch Campaign



NXP employees gather for a photo with their awards.

NXP Semiconductors

Not only did NXP agree to be our Share Your Lunch Presenting Sponsor in 2006 & 2007, but they also rolled up their sleeves and assembled 3,000 lunch bags to be donated to Second Harvest Food Bank's Summer Nutrition Program.

Special Recognition Awards

Extraordinary efforts that deserve special acknowledgement

FedEx Freight

Even during FedEx's busiest time of year, November and December, they are always willing to help us with the collection of our food barrels throughout the community. We would not be able to run our Holiday Food Drive without their faithful support.

National Semiconductor

This past summer, National Semiconductor decided to turn their annual company wide meeting and luncheon into a benefit for Share Your Lunch. Volunteers collected donations for the Food Bank's Children's Summer Nutrition Program and National matched all gifts raised during the event. National and their employees raised close to \$19,000 for Second Harvest in just one afternoon.



Lianna Aduato, National Semiconductor, poses with their Special Recognition award.

Symantec

Symantec was determined this year to increase employee participation and awareness of hunger in our community. Fired up with creative ideas and a passion to make a difference, employee contributions increased by more than 200% this year and pounds collected increased by nearly 250%.

Virtual Food Drive Champion Award

Organization with the strongest effort on the Virtual Food Drive



Craig Williams of VMware with Virtual Food Drive Champion award.

VMware

VMware challenged their employees with one serious but fun virtual food drive competition. This proved to be a huge success with 99% percent of all employee gifts made via the Virtual Food Drive.

SUMMER IS THE SEASON OF CHILDHOOD HUNGER



Our Share Your Lunch campaign is committed to raising funds that will be used to provide food to children during the summer months when they do not receive free meals at school.* For just \$10 you can provide meals for 20 children.

BE A PART OF THE SOLUTION

You can help alleviate local childhood hunger in many ways:

- Make a donation on-line at our Virtual Food Drive store
- Send e-cards to raise awareness of childhood hunger
- Add a "Share Your Lunch" button to your website, intranet, networking page or blog
- Learn about how legislation affects those in need
- Run a drive. Inspire each individual in your company, congregation, school, community group or within your circle of family and friends to donate what they might normally spend on their lunch

To learn about the ideas listed above and about this effort, visit: www.ShareYourLunch.net

*In the event that the Share Your Lunch campaign proceeds exceed Summer Nutrition programming expenses, funds will be used to support Food Bank programs that feed low income children.

THANK YOU

TO OUR 2007 HOLIDAY FOOD & FUND DRIVE SPONSORS

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



SPECIAL SPONSOR



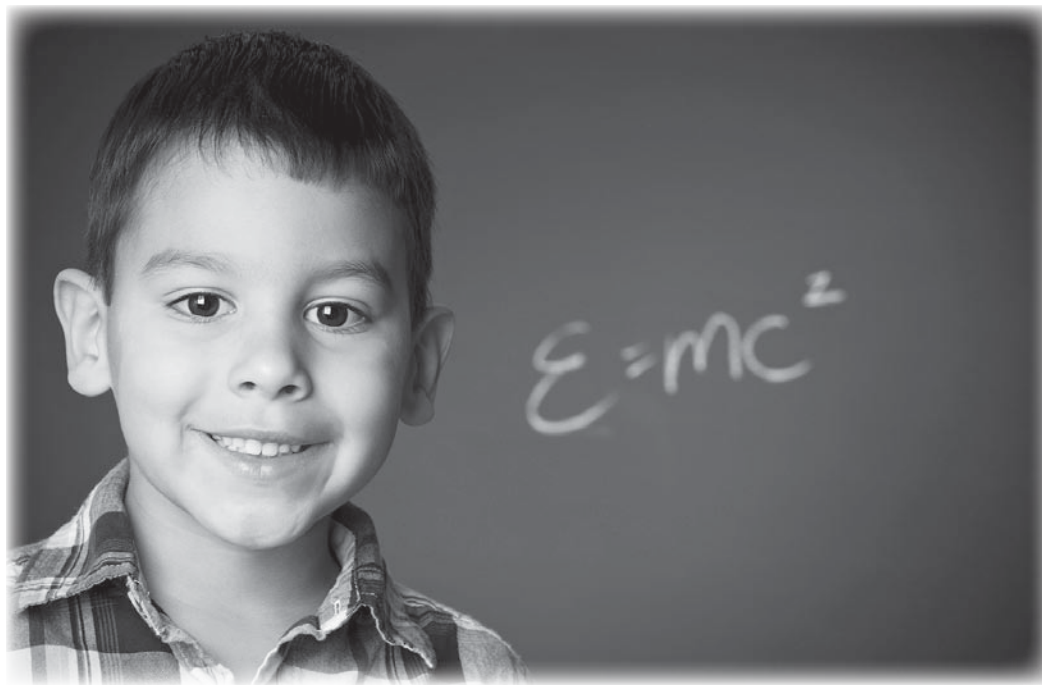
SanDisk Invaluable Partner for Food Bank

SanDisk has proven that as a corporation, they are committed to ending local hunger. Over the past 13 years, SanDisk has provided substantial financial support to the Food Bank; contributing nearly \$1 million to feed families in need. Last year, SanDisk escalated their annual gift by 50% which allowed us to distribute an additional 100,000 meals to the community.

Knowing that SanDisk will continue to support our mission year after year makes them an invaluable partner. With long term annual support we are able to grow our hunger relief efforts every year. SanDisk's

SanDisk®

support of the Food Bank's growth and evolution allows us to feed 163,000 people each month. Not only do they provide annual grants and support our Holiday Food & Fund Drive efforts, but SanDisk employees also volunteer at our San Jose warehouse sorting food throughout the year. We applaud SanDisk for being a leader in corporate giving in Santa Clara County.



CHILDREN'S SUMMER NUTRITION PROGRAM

The Food Bank partners with local agencies who serve low-income children during the summer months. We provide well balanced breakfast, lunch and snack bags to 320 sites while school is out. Our nutritionists ensure the meals provided are healthy, varied and appealing to children.

Program Impact

- This program feeds an average of 20,000 low income children each month
- We anticipate providing approximately 200,000 meals and snacks to children this summer

Collaborative Programming

The Summer Nutrition Program works because we partner with agencies in the communities

Hunger is a reality for 1 in 5 children in Santa Clara County and 2 in 5 children in San Mateo County.

where children who are vulnerable to experiencing hunger live. The agencies that we provide food to are well-known, established agencies where children feel safe and cared for.

This program feeds an average of 20,000 low income children each month

Our Community Partners

Our Summer Nutrition partners include: MACSA, Organization of Special Needs Families, East Palo Alto YMCA, Free At Last U Turn, Project Read, Girls United, Coastside Children's Programs, Bill Wilson Drop-in Center, San Jose Parks and Recreation, 3rd Street Community Center, Daly City Peninsula Partnership, Achievekids, African American Community Center Children's Program, American Indian Education Center, Asian Americans for Community Involvement Youth Program, City Year San Jose – Silicon Valley, South Bay Teen Challenge, Next Door, Solutions to Domestic Violence – Children's Program, Girl Scouts of Santa Clara County, and Sacred Heart Community Services.



Citrine New World Bistro Serves Second Harvest

We are pleased to introduce one of Second Harvest Food Bank's newest restaurant partners—Citrine New World Bistro. Citrine is one of Redwood City's newer casual dining locations. Besides offering a diverse menu and promising its patrons "local freshness with global flavor," Citrine offers another added incentive for dining at their restaurant: their servers do not accept tips and any money left by customers goes to support the Food Bank!

Funds collected since their opening in summer of last year already total \$5,000. The Food Bank's Senior Director of Development, Michelle Sklar, and Director of Donor Engagement, Victoria Mendiola, had the wonderful opportunity to meet with Citrine's Field Marketing Manager, Brian Matejka to talk over the partnership at lunch in early April. The meals were delicious and it was exciting to see the giant cardboard check payable to the Food Bank on display for all the restaurant's patrons to see.

Please don't hesitate to visit Citrine New World Bistro for lunch or dinner—and remember that any gratuity you leave supports the Food Bank and helps to feed hungry people in our community!

Bon appétit and happy tipping!

Above: Michelle Sklar, Senior Director of Development for Second Harvest (second from left) and Victoria Mendiola, Director of Donor Engagement for Second Harvest (second from right) pose with Brian Matejka - Field Marketing (far left), Marnie Martinez - Operating Partner (middle), and Ana Mendoza - Operating Partner (far right) of Citrine New World Bistro.

Citrine New World Bistro
885 Middlefield Road
Redwood City
(877) 4-CITRINE
www.citrinebistro.com

Oracle Corporation Continues to Grow with Second Harvest

The relationship between Second Harvest Food Bank and Oracle began 20 years ago with a single gift of \$57 dollars. Today, Oracle and their employees support Second Harvest in a multitude of ways; as a sponsor of the annual Holiday Food and Fund Drive, with program support, as a "site sponsor," by offering special meals during the Share Your Lunch campaign and with volunteer support. "There is no other organization serving our immediate community achieving the reach and impact that Second Harvest does," says

regularly volunteer at the San Sr. Manager of Global Corporate Citizenship, Carole Lam-Chin.

Each year, Oracle employees enthusiastically support Second Harvest's Food and Fund Drive, employing a number of unique ideas and activities including on-line auctions, dodgeball tournaments and participating in the Food Bank's "Virtual Race to End Hunger." Thanks to Oracle's generosity and willingness to provide resource support, Second Harvest is better equipped to make sure people in need are receiving both nutritious food and information about healthy eating habits.

This past summer, Oracle was one of the first companies to engage their corporate

cafeteria in running a Share Your Lunch campaign. They dedicated a whole week to the effort, raising thousands of dollars for low-income children. During the week, different "Share Your Lunch" items were featured with 50 percent of the proceeds from those entrees donated to Second Harvest.

In addition to the financial support Second Harvest receives from corporate and employee giving, Oracle employees also pour "sweat equity" into their relationship with the Food Bank. Employees



regularly volunteer at the San Sr. Manager of Global Corporate Citizenship, Carole Lam-Chin. Carlos distribution center doing everything from wrapping barrels to sorting produce.

As the need for food assistance continues to grow in the northern portion of Second Harvest's service area, the Food Bank is honored to recognize Oracle Corporation as the largest and most active corporate supporter in San Mateo County. "Oracle has made a long-term commitment to helping us meet the increasing need for help from low-income families and individuals in our community," says Second Harvest CEO Chip Huggins, "and we appreciate the example they are setting for other institutions."

CALENDAR OF EVENTS

WISH LIST

- Schwab 5000 fire proof filing cabinets
- General office supplies
- Utility carts in good condition
- Sturdy gloves
- Small shopping carts for members
- Back support belts
- Clean brown bags

May 1 – August 31: Share Your Lunch

The Share Your Lunch campaign is committed to raising funds that will be used to provide food to children during the summer months when they do not receive free meals at school. Learn about the ways you can support children in need by visiting www.ShareYourLunch.net. A gift of just \$10 can feed 20 children.



FoodforThought

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