

FoodforThought



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NXP Employees Volunteer to Help Feed Children

On June 6th, NXP employees assembled 300 breakfast and 300 lunch bags to be used in Second Harvest Food Bank's Summer Nutrition Program. In keeping with Second Harvest's commitment to provide quality, nutritious food to our clients, the breakfast bags contained a cereal bowl, shelf stable milk and raisins. The lunch bag contained a pop-top can of tuna, crispy toast, peaches, trail mix and juice.

Overall Second Harvest will provide 15,000 breakfast bags, 25,000 lunch bags, and 15,000 healthy snack bags for distribution this summer.

Betty Garcia NXP Semiconductor's GSO Americas - Quality Engineering Quality Manager shared why she chose to volunteer at this event.

"I believe as parents, you must lead by example," she said. "One person can really make a difference."

Randy Mills, NXP Semiconductor's Senior Vice President, Regional Executive USA, Canada & Mexico adds his input.

"Being a good corporate citizen is being a good community supporter," he said.

"There are so many people less fortunate than us, this is a way to give back. Second Harvest makes it so easy."

NXP, formerly a division of Philips Semiconductors, has been a long time supporter of the Food Bank. In addition to their volunteer efforts, the company signed on as the premier sponsor of our Share Your Lunch Campaign. Jump to page 5 for more on the campaign including photos of other events.



Above: Prepacked breakfast and lunch bags were assembled by NXP volunteers and delivered to Sacred Heart Community Services in San Jose. Below: one of the many volunteer groups at NXP who helped assemble breakfast and lunch bags to feed children from low-income families this summer. Photos by Leslie Steen.



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FROM THE CEO



Upon my arrival at Second Harvest Food Bank last October, I was given a copy of a report called Hunger Analysis of Santa Clara and San Mateo Counties (HASS). The report indicated that even with the combined efforts of all the federal, state, county, and private agencies involved in anti-hunger efforts, there were still thousands of chronically hungry children and adults in our schools, at our work-places, and in our neighborhoods.

This shocking realization prompted us to examine how we, as an organization, could facilitate the distribution of even more food into our community.

In January 2007, Second Harvest conducted 18 agency focus groups throughout Santa Clara and San Mateo Counties. The goal of the focus groups was to better understand the needs and concerns of our 300 partner agencies. What we found was that in addition to the agencies needing more food, there were quality and access issues as well. Based on these findings, the Food Bank's Programs and Services Committee, chaired by Dr. S. Andrew Starbird, came up with three goals:

1. Provide low-income families, seniors, and individuals with more food
2. Deliver wholesome, healthy food
3. Address access issues so low-income families, seniors, and individuals can get the food they need

In response to these goals, the Food Bank launched new programs and augmented existing ones.

A new program that responds to the Food Bank's goal to deliver wholesome, healthy food to our clients is the Produce Mobile. The Produce Mobile is a refrigerated truck that brings high-quality, fresh produce to our Family Harvest sites.

To address the special nutritional needs of our senior clients, we have augmented our Brown Bag Program to regularly provide calcium-rich dairy products and foods that are low in salt and sugar.

Another new program that responds to our goal to increase our clients' access to food is called the Mobile Pantry. This program involves delivering food to clients who live in communities that are relatively isolated because there are no full-service grocery stores within walking distance and residents often lack transportation.

To help individuals maximize the food assistance resources available to them, we have partnered with the County of Santa Clara to increase Food Stamp outreach. Food Stamps are one of the most readily available yet under utilized avenues through which low-income families, seniors and individuals can receive food. The Food Bank is streamlining the application process so that these federal benefits will be distributed faster to those in need, many of whom are unaware that they are eligible to receive assistance.

Thank you to our wonderful donors, volunteers, and excellent staff. It is through financial support and hard work that we are able to implement innovative programs and enhance existing ones with the goal of improving the quantity, quality, and access to food assistance in our communities.

With much friendship and great hope for the future.

Warm regards,

Chip Huggins, Chief Executive Officer

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Second Harvest's New Mobile Pantry Program Benefits Two Low Income Neighborhoods

The Mobile Pantry provides easier access to food by distributing a range of food items including canned and packaged goods, meat, dairy and, fresh fruits and vegetables to geographically isolated and very low-income neighborhoods. Many of these neighborhoods do not have access to full service grocery stores or food programs and many of the residents do not own cars. Currently Mobile Pantry programs are run in Pescadero on the San Mateo Coast and in the Santee neighborhood in East San Jose.



Above: volunteers help distribute bags to the 150 low-income families who are pre-qualified to receive food through the Mobile Pantry program in the Santee neighborhood of East San Jose. Top right: Maria and Gabriel have two children Ivan 11 and Maria 12. The couple works hard to make ends meet and support their family. Gabriel is a janitor and, in September 2006, Maria started her own vending business. Even with a steady income, Maria says they still have a hard time putting food on the table. She says the food they receive from Second Harvest helps a lot and she appreciates being able to offer healthy options to her children. Bottom, right: Carmen and her two children, Monica 15 and Jesus 16, attend the Mobile Pantry distribution in Santee. The family has lived in the neighborhood for eight years. As a mother, Carmen appreciates being able to serve her kids the nutritious food she receives from Second Harvest.



Adobe Sponsors Produce Mobile

A colorful cornucopia of fresh foods decorates one of Second Harvest's refrigerated trucks. Thanks to Adobe, this truck is used to deliver fruits and vegetables to low-income families through the Food Bank's Produce Mobile program

Summer is the Season of Childhood Hunger

During the school year, many children from low-income families receive free or reduced cost breakfast and lunches through their school. When classes end for the summer, these meals are no longer available and parents are left scrambling to come up with additional food to feed their children.

To help alleviate this strain, Second Harvest is working with our partner agencies to provide nutritious, pre-made breakfast, lunch, and snack bags for distribution during the summer months.

Second Harvest is also providing our partner agencies with additional food items such as: low-sugar cereal bowls, granola bars, pop-top tuna, chicken salad and BBQ chicken, turkey sticks, peanut butter and non-peanut butter based spread, lunch meat, turkey hot dogs, single serve fruit cups, fruit jerky, raisins, apple sauce (no added sugar), juice, pretzels, and fresh fruit and vegetables.

In addition, we are participating in the Federal/State Summer Feeding Program. We have finalized details with two sites, King Center in San Mateo and Sacred Heart in San Jose, and have coordinated efforts with select school districts that will be “open” sites where children can obtain food. Participating school districts are providing lunch meals for approximately five weeks to non-profit organizations such as the Boys and Girls Clubs. In San Jose, the Parks and Recreation Department is providing transportation from the school district kitchen to the non-profit distribution sites.

Information on summer nutrition program locations can be found on our website www.2ndharvest.net or by calling the Food Connection referral hotline at 1-800-984-3663. Food Connection can also provide food referrals to the families should they need additional resources.

Planned Giving Leaves a Legacy for Second Harvest

Become part of Second Harvest’s esteemed 1974 society. Named for our founding year, the 1974 Society was established to recognize friends who are ensuring the future of Second Harvest Food Bank through life income, bequests, and other estate and planned gifts. To learn how you can include Second Harvest in your estate plan, call Michelle Sklar at 408-266-8866 x 281 or email her at: mksklar@shfoodbank.com.

If you have already named Second Harvest Food Bank in your estate plans, please let us know so we can recognize your contribution in our annual report.



Community Group Raises Funds to Support Share Your Lunch Campaign

In a matter of days, the members of the Ahmadiyya Muslim Community (a non-profit organization) generated a significant amount of donations for the Share Your Lunch campaign. Social Chair, Sabuhi Siddique coordinated the efforts and expressed her passion for helping the community.

“Our religion teaches us to help those in need,” she said. “It does not matter whether they are Muslim or Christian. It does not matter if they are black, white or orange! From whatever little I have, my neighbor or a person in need has a share in it. We are all the creation of God.”

In addition to financial contributions, for over six years

the Ahmadiyya Muslim Community has regularly volunteered at several of the Food Bank’s Family Harvest sites.

“This is our belief: Love for all. Hatred for none” are the words found on the cover of their brochure and their support for Second Harvest Food Bank proves their commitment to these words.

We thank The Ahmadiyya Muslim Community for their peaceful efforts to make changes for the better in our community. For more information on this organization, visit www.alislam.org.

Above: Sabuhi Siddique of the Ahmadiyya Muslim Community posed next to the sign that describes the philosophy of the non-profit organization.

HOLIDAY FOOD AND FUND DRIVE

There is still time to sign on as a Special Sponsor for our 2007 Holiday Food and Fund Drive.

Contact Tami Cardenas at 408-266-8866 x 289 or tcardenas@shfoodbank.com for details.

SHARE YOUR LUNCH CAMPAIGN BRINGS IN OVER \$230,000 TO FEED CHILDREN THIS SUMMER

On June 3rd, Second Harvest Food Bank launched a week-long campaign designed to increase awareness about the issue of childhood hunger and to raise money to help supplement the Food Bank's efforts to feed children this summer. Titled Share Your Lunch with 20



Junior donor, Chloe McGhee contributes to the Share Your Lunch campaign.

Children for Just \$10, the campaign involved corporate and community-based fund drives along with several events in addition to the NXP Semiconductor event highlighted on the cover.

On June 5th, Second Harvest hosted a lunch at the Circle of Palms next door to the Fairmont Hotel in Downtown San Jose. The Attendees paid a minimum \$10 donation for a plate of PSRT Catering's infamous paella and a beverage. PSRT donated the food so all proceeds from the event went to feed hungry children this summer.



Vince Guasch, owner of PSRT Catering, cooks up a large skillet of paella which he donated to Second Harvest's Share Your Lunch event at the Circle of Palms in Downtown San Jose on June 5th.

Also on June 5th, Second Harvest's CEO Chip Huggins did a presentation at the San Mateo County Board of Supervisors meeting where he talked about the prevalence of hunger in this affluent county. The Board of Supervisors presented Chip with a proclamation acknowledging the efforts of the Food Bank. The Santa Clara County Board of Supervisors also presented the Food Bank with a proclamation which was accepted by the Food Bank's Senior Director of Programs and Services, Cindy McCown.

On June 6th, board member and Food Bank donor Robert Morgan hosted a Savor the Sunset event on the roof top wine terrace at the Valencia Hotel Santana Row. Attendees enjoyed beverages and hors d'oeuvres while they learned how the issue of hunger affects real people in our community. Alys Milner shared her experience with childhood hunger

Second Harvest Food Bank Board Members Dick Svec (center left) and Michael Rebholtz (center right) pose with Barbara Svec (far left) and Marie Bernard, CEO Project Hired (far right) at the Savor the Sunset event on June 6th.



stemming from her widowed mother struggling to feed three daughters and herself on a single income. Today, Alys is a college educated, mother of two who donates to Second Harvest through our Monthly Harvest Club. Food Bank volunteer and recipient Dorothy Mariles related her story and how the assistance she



Second Harvest employees gear up for lunchtime crowds at the Share Your Lunch event at the Circle of Palms in Downtown San Jose.

receives from Second Harvest through our Family Harvest Program has helped her provide healthy food for her children.



Over 100 guests enjoyed an educational evening on the roof top wine terrace at the Valencia Hotel Santana Row

Assembly Member Jim Beall Receives “Hunger Fighter Award”



Lockheed Signs on as Brown Bag Site Sponsor

Lockheed Martin Employees' Foundation has been a long time supporter of Second Harvest Food Bank. This past fiscal year, the Foundation contributed \$129,611 to Second Harvest. This represents a 23% increase over last year.

In addition to sponsoring the Holiday Food & Fund Drive, this year Lockheed Martin Employees' Foundation signed on as a sponsor of the VFW Santa Clara Brown Bag distribution site.

This site distributes weekly bags of groceries to an average of 200 low-income senior citizens.



The Foundation's \$20,000 sponsorship is being used to provide extra food items each week including low-fat dairy items such as yogurt and milk and fresh

fruits and vegetables. In addition, Foundation employees volunteer at the site, by packing and distributing bags.

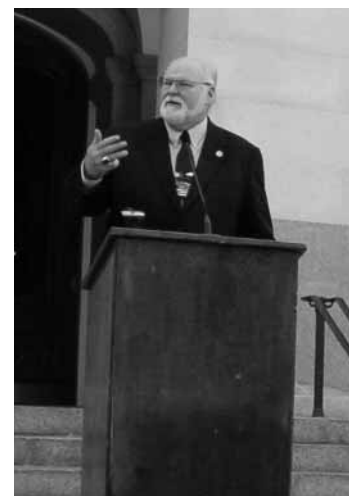
“Rather than just giving money, the site sponsorship allows our employees to get involved with the Food Bank on a more personal level,” said Mike Harrington, Executive Director of the Lockheed Martin Employees' Foundation. “We are getting to know the seniors and seeing how our sponsorship dollars are being used to help make their lives healthier and more comfortable.”

If you are interested in learning more about our Site Sponsorship Program, please contact Tami Cardenas at 408-266-8866 x289 or tcardenas@shfoodbank.com.

Above: Second Harvest staff and Lockheed volunteers gather to help out at VFW Santa Clara Brown Bag distribution site.

On Tuesday, May 8, Assembly Member Jim Beall was presented with the Hunger Fighter Award at Hunger Action Day in Sacramento. Nominated by Cindy McCown, Senior, Director of Programs and Services at Second Harvest, Beall was recognized for his outstanding support of Second Harvest and other hunger-fighting organizations.

In 1999, as a member of the Santa Clara County Board of Supervisors, Beall co-led the county's Welfare Reform Implementation task force. He was most concerned about the impact the reform would have on immigrant families who lost services as a result of the changes. To address this, he successfully convinced his peers at the Board of Supervisor's to establish a \$5 million Welfare Reform Reserve Fund. This fund was used to launch several significant programs targeting this population. In addition, Beall supported the allocation of hundreds of thousands of dollars to Second Harvest Food Bank to expand its capacity to provide food for people in need in our community. Beall was often heard saying “No one will go to bed hungry.”



Assembly Member Jim Beall addresses the crowd at Hunger Action Day in Sacramento. Jim was presented with the Hunger Fighter Award at this event.

Since his election to the State Assembly in November 2006, Beall has continued to be a strong and compassionate voice in Sacramento. In his first letter to constituents, he clearly states that as Chair of the Human Services Committee, one of his goals is to develop a strategy to combat hunger.

This year, Beall introduced AB433. The goal of AB433 is to reduce barriers for low-income families to receive food stamps. Over 2 million eligible people in California are not getting the nutritional benefits that food stamps provide. The bill proposed the utilization of the information already provided by MediCAL recipients so that they can receive food stamps without having to go through another cumbersome application process. The Food Bank has also received authorization to begin taking applications from low-income residents of Santa Clara County.

Tyson Foods Donates 36,000 Pounds of Chicken!

On Wednesday, June 13th, as part of a nationwide donation, Tyson Foods delivered a truck load of frozen chicken to Second Harvest's San Jose Distribution Center. This generous donation will be distributed through Second Harvest's direct distribution programs and our network of 300 community-based, non-profit organizations that regularly receive food from the Food Bank.



Second Harvest Volunteers are an Integral Part of the Food Bank

Second Harvest Food Bank volunteers help out in all areas of the Food Bank. While recycling cardboard, pulling food orders, sorting food, answering phones, helping to distribute food for seniors and families, serving on our boards and committees, volunteers are making our mission a reality. Last year our volunteers contributed 178,000 hours and this year they will exceed that number.

Second Harvest staff can literally pick up the phone or send out an email with a volunteer request and help is on the way.

We asked our staff how they feel about their volunteers. Here are two of the many responses. Hector Gaytan, Volunteer Program Coordinator in San Jose says, "I have a huge list of wonderful people, from Food Sort Team Leaders to our regular daily volunteers. I'm going to have to name just one, Alma Dominguez, because with her almost 95 years of age she just doesn't stop."

For Rita Guntern, Volunteer Coordinator in San Carlos, Victoria Busch comes to mind. "She is one of our Partners-In-Need (PIN) volunteers who comes to the Food Bank at least twice a week. Victoria uses Ready Wheels to get to and from the Food Bank," Rita says. "While dealing with her own physical disability, she never is without a smile or kind word and is always welcoming to our other volunteers."

This year the Food Bank had the privilege of nominating San Jose office volunteer, Ken Lee, for a Junior League of Santa Clara County Volunteer Award. Ken was one of sixteen special awardees who received an engraved crystal bowl from Tiffany & Co. at this year's Junior League annual luncheon held April 27th at the Santa Clara Marriott. Ken, who helps five days a week in Programs and Services, was one of 100+ volunteers who were honored. Ken's list of accomplishments and assistance is lengthy. From clerical tasks to helping with client satisfaction surveys, Ken is always dependable and cheerful. Several years ago as a result of a severe automobile accident, Ken suffered a massive stroke. It was felt he might never be able to walk, use his upper extremities, or regain his cognitive aptitude. Through many months of physical and cognitive therapy, Ken triumphed, finished college and was gainfully employed. Now in a position where he does not need to work, Ken chooses to use his time volunteering. When asked why he volunteers, Ken replied, "this valley has been good to me, it's time to give back."

Ken and countless others provide the resources required to sustain us. Community spirit plus community engagement equals community success. All of the staff at Second Harvest share a feeling of appreciation and gratitude for all our volunteers. On behalf of our staff, a heartfelt, "Thank you!!!"

Long-time Food Bank Donor Uses Life Experience as Springboard for Giving

"I know what hunger feels like," shares long-time Food Bank donor Alys Milner, "and that is why I am a Monthly Harvest Club donor."

Milner, and more than 450 other Food Bank supporters, have made a special commitment towards ending hunger. They each make regular, monthly gifts to Second Harvest, providing a consistent and reliable source of income to the agency. They are our Monthly Harvest Club members.

Milner, who spoke at a recent Second Harvest event, shares her personal story below:

My father died of cancer at the age of 52, leaving my mother to raise three girls, all under the age of 14 on her own.

Bankrupt from medical expenses and with no family to turn to, my mom took a low paying job in San Francisco, commuting by train. Making ends meet was impossible. After paying rent, utilities, and train fare, little was left for food. As her pay day approached, the food in the cupboards dwindled. One of my strongest memories was on one such day when we had nothing but flour and water biscuits for dinner, sharing what remained of the bottom of a jar of jam.

I am proud of my mother. She worked hard, raised three college educated daughters and instilled in all of us a strong work ethic and the compassion to help those in need. She was one of the working poor.

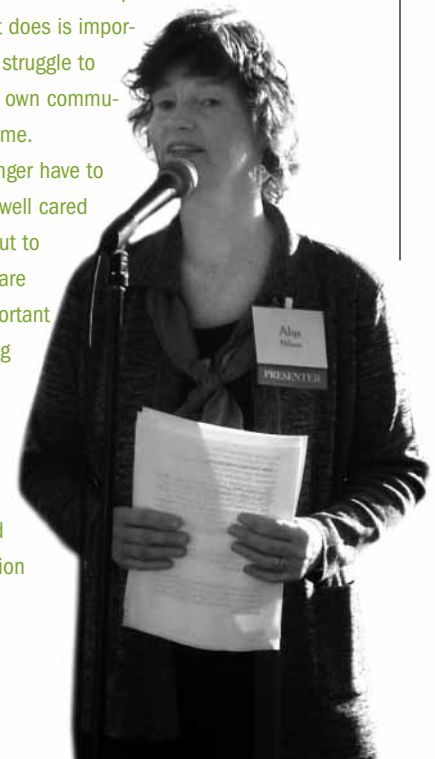
I also experienced hunger as a young adult. While trying to make it through college, I worked three part time jobs to support myself and to pay for rent, tuition and books. I looked forward to my Thursday afternoons because the women in the theater arts office where I worked would save me the crackers from their order of soup. It quite literally filled the empty void of hunger for the rest of the afternoon.

My family's situation and my experience in college are not unique or unusual. Hunger is a silent and yet tenacious epidemic.

The work that Second Harvest does is important to me. I watched my mother struggle to feed us. There are mothers in our own community today, struggling to do the same.

I am so fortunate that I no longer have to worry about hunger. My family is well cared for and I am now able to reach out to others. People in our community are hungry all year round so it is important to me that we donate all year long as well.

To learn more about the Monthly Harvest Club visit www.2ndharvest.net and scroll over the "donate now" button and click on the "ways to donate" option or call our donor hotline at 866-234-3663.



CALENDAR OF EVENTS

July: Safeway/ABC7 Summer Food Drive

Safeway and ABC7 have once again joined forces as part of their End Hunger Now initiative. Throughout the month of July, area residents are encouraged to visit their local Safeway store and make a donation of non-perishable food items to Second Harvest. Look for barrels conveniently located in the stores.

THANK YOU

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